

Jared Treadway

972-955-4861 | jaredbydesign@gmail.com

Portfolio: www.designbyjared.com

PROFESSIONAL SUMMARY

Skilled Graphic Designer proficient in Adobe Creative Suite, AutoCAD, Figma, and 3DS Max. Team player with impeccable communication and leadership skills. Highly skilled designer with 8 years of Graphic Design experience, able to adapt to new and demanding situations quickly. Looking for a position where I can grow within a challenging environment.

SKILLS

- Print Design
- Adobe Creative Cloud
- Web design
- Figma and Sketch
- 3D and 2D design
- Photograph retouching
- Motion Graphics
- HTML and CSS
- Video editing

WORK EXPERIENCE

Welcomemat Services – Graphic Designer 2023

- Responsible for the design of marketing material assets including social media graphics, postcards, web banners, and other content for digital and print.
- Responsible for designing emails and landing pages as well as other projects for clients.

Workhuman – Production Artist 2021 - 2022

- Created social media and promotional assets including web banners, newsletters, power points, and other digital content.
- Responsible for designing emails and landing pages as well as other projects.

AG Rugby – Graphic Designer 2021

- Created social media and promotional assets including web banners, emails, landing pages, and other digital content.
- Responsible for designing print graphics for t-shirts, banners, posters, and other marketing materials.

Design By Jared – Graphic Designer 2019 - 2021

- Provided graphic design services for a wide variety of clients.
- Created both digital and print assets including posters, business cards, social media content, and online ads.

Cinemark USA – Digital Graphic Designer 2019

- Responsible for the creation of digital assets including web banners, emails, social media content, landing pages, and animated gifs.
- Created print materials such as posters, flyers, and gift cards.
- Coordinated with design team and marketing team on implementation strategies for upcoming events/promotions.

EDUCATION

Bachelors – Digital Multimedia Design 2023
Penn State University, State College, PA.